

11 December 2008



'TIS THE SEASON TO SPEND AND SAVE

The release of **Planet Ark's Festive Season Green Guide** is making it easy for Australians to save the planet (and money!) this holiday season whilst spending big with the government's economic stimulation package. The **Festive Season Green Guide** – available for download from **Planet Ark's** website - is a 'how-to' handbook that details the many different ways that Australians can be environmentally responsible between Christmas and Australia Day!

This festive season brings a unique cash bonus for many Australians and the **Festive Season Green Guide** includes a wealth of financially beneficial tips and tricks, to further the joy of the season and address the impact on the environment, generated during this period of high consumption and waste.

The guide includes information on how to dispose of leftover festive food and how to recycle cards and gift-wrapping, through to reducing your energy consumption over the summer, or hosting a green party. It's a must for anyone who's serious about environmental sustainability,

"Australians are great recyclers and are to be congratulated on their year round recycling efforts," says **Planet Ark** CEO Sean Barrett. "The **Festive Season Green Guide** will show people how they can recycle even more during the busy festive season and how they can reduce their environmental impact and save money, through their shopping and travel choices, the food they eat, and even the way they decorate their Christmas tree".

The **Festive Season Green Guide** is being released today as part of **Planet Ark's Festive Recycling** campaign and complements the limited edition, free recycling bin sticker, available from participating Australia Post outlets from Boxing Day. The sticker contains details on how to access year round recycling information.

A copy of the Festive Season Green Guide can be downloaded as a podcast or a PDF from FestiveRecycling.Planetark.org.

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